

# P 3 C ADVERTISING OPTIONS

P3C's advertising options are designed to help your message reach your target audience all year round outside of P3C Media's 7 live events. These channels will help you drive brand awareness, explain your expertise, and promote your solutions to both government and private industry decision makers.

## BANNER ADS

### PLACEMENT

Most visible ads on the site

### AD SPECS

Super Leaderboard  
970x90

### PRICING

\$5k/advertiser/site/year



## PARTNER SPOTLIGHT EMAIL

### DISTRIBUTION

See audience breakdown below

### SPONSORSHIP FEATURES

- 150 word description of sponsor
- Sponsor logo
- Q&A Content format (5 Questions)
- Link to sponsor website

### PRICING

\$5K/sponsor/deployment



## PARTNER EBLAST

### DISTRIBUTION

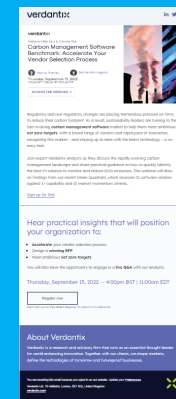
See audience breakdown below

### FEATURES

Sponsor provides HTML and subject line for team approval

### PRICING

\$7.5k/sponsor/deployment



## P3 AUDIENCE

>15,000



MONTHLY UNIQUES

>50,000



MONTHLY PAGE VIEWS

>100,000



KNOWN DIGITAL SUBSCRIBER

~5,000+



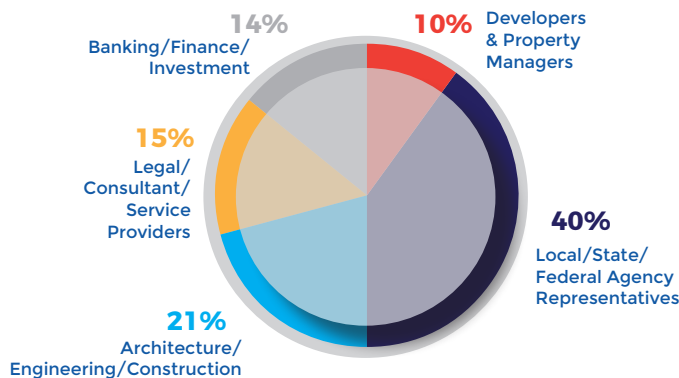
TOTAL ANNUAL CONFERENCE ATTENDEES

~7,000+



TWITTER FOLLOWERS

## AUDIENCE BREAKDOWN



## MARKETS WE SERVE

60,000+ AIRPORT



53,000+ WATER



65,000+ HIGHER ED



60,000+ CSEF



CONVENTION SPORTS & ENTERTAINMENT FACILITIES CONFERENCE

47,000+ HEALTHCARE

