# PBBC 2024

### WHERE THE PUBLIC & PRIVATE SECTOR MEET

















#### **2024 EVENTS**

**Convention, Sports & Entertainment Healthcare Project Delivery Conference: Facilities Conference:** January 29-30, 2024 | San Diego, CA May 20-21, 2024 I Las Vegas, NV The P3 Conference & Expo: **Transportation** March 11-13, 2024 | Dallas, TX **Infrastructure Summit:** June 25-26, 2024 | San Diego, CA 03 P3 Higher Education Summit: October 7-8, 2024 I Washington, DC **P3 Electrified Summit:** September 16-17, 2024 | San Diego, CA **P3 Government Conference:** December 5-6, 2024 I Washington, DC At P3C events, we bring the project owners to YOU!

With our event audiences consisting of 30-40% public sector or project owners, P3C is where you'll connect with past, current and future project partners.



Our portfolio of events attracts over 5,000 public and private sector leaders each year. We are committed to helping our event partners connect with their target clients.

### THE P3 CONFERENCE & EXPO

MARCH 11-13, 2024 DALLAS, TX

**Location: Sheraton Hotel Dallas** 

**Website:** thep3conference.com

**CALL FOR ABSTRACTS DEADLINE:** November 10, 2023



# P3C is one of the largest gatherings of government and development professionals in the country

P3C is the annual infrastructure conference where public officials and private industry collaborate on alternative project delivery methods to more efficiently build, finance and maintain America's essential infrastructure.

**NEW FOR 2024:** We're expanding the conversation to all forms of alternative project delivery - from P3s to Design-Build (DB) to Progressive Design-Build (PDB) to Construction Manager General Contractor (CMGC) to Integrated Project Delivery (IPD) and more. P3C equips public sector owners with the knowledge, tools and strategies on a variety of alternative project delivery models available to bring your project to life.

#### **Sectors Covered at P3C:**

- ➤ Transportation
- ➤ K-12

➤ Energy

➤ Aviation

➤ Broadband

➤ Water

➤ EV

➤ Higher Education

- ➤ Roads & Bridges
  - ➤ Social Infrastructure
  - ➤ Technology





#### 12<sup>TH</sup> ANNUAL

P 3 C 2024





#### HEALTHCARE PROJECT DELIVERY CONFERENCE

JANUARY 29-30, 2024 SAN DIEGO, CA

**Location:** Omni San Diego **Website:** hcpdconference.com

**CALL FOR ABSTRACTS DEADLINE:** September 1, 2023







#### **Discover New Strategies For Your Healthcare Facility Projects**

The Healthcare Project Delivery Conference focuses on tools available to facility administrators and developers evaluating healthcare capital investment. The agenda explores innovative approaches with a specific emphasis on procurement, financing, planning, design, construction, and operations.

The two day program will showcase upcoming projects and RFP opportunities; present best practices for traditional and alternative project delivery; and provide valuable networking opportunities for industry leaders, developers, owners, and healthcare administrators.

# CONVENTION, SPORTS & ENTERTAINMENT FACILITIES CONFERENCE

MAY 20-21, 2024 LAS VEGAS, NV

**Location:** MGM Las Vegas **Website:** csefconference.com

**CALL FOR ABSTRACTS DEADLINE:** January 12, 2024

### The Premier Project Delivery Conference for Local Governments and the Development Industry Focused on:

**➤ Convention Centers** 

**➤ Conference Centers** 

➤ Hotels

**➤ Entertainment Venues** 

➤ Stadiums & Arenas

**➤ Performing Arts Venues** 

Communities across the country are seeing success in developing partnerships to deliver convention centers, hotels, sports venues and entertainment facilities that stimulate local economies and improve the quality of life.

Our conference spends two days on the latest modes of project delivery solutions and strategies for event facility planning. Speakers will include project owners, developers, operators, sports leagues and franchises, universities and government leaders who have navigated economic development partnerships from concept to completion.



### CONVENTION SPORTS & ENTERTAINMENT FACILITIES CONFERENCE



# TRANSPORTATION INFRASTRUCTURE SUMMIT

JUNE 25-26, 2024 SAN DIEGO, CA

Location: Omni San Diego

**CALL FOR ABSTRACTS DEADLINE:** February 9, 2024



SEPTEMBER 16-17, 2024 SAN DIEGO, CA

**Location:** Omni San Diego **Website:** p3electrified.com

CALL FOR ABSTRACTS
DEADLINE: April 19, 2024







#### Alternative project delivery methods to meet tomorrow's transportation needs today

The Transportation Infrastructure Summit fosters discussions and shares insights on building, designing, financing, operating, and maintaining a well-connected transportation network. The inclusion of various modes of transportation, such as aviation, rail, ports, public transit, highways, roads, bridges, and toll roads, highlights the conference's comprehensive approach to addressing transportation needs. By bringing together experts, peers, and stakeholders, this conference facilitates valuable conversations about innovative strategies, best practices, and emerging technologies that can transform the transportation landscape. The Transportation Infrastructure Summit plays a crucial role in advancing transportation infrastructure and enhancing overall connectivity and mobility. The Summit is essential for meeting the demands of modern society and supporting economic growth while maintaining a focus on safety, reliability, and efficiency.







#### Strategies to modernize energy, water & other utilities

The P3 Electrified Summit delivers the latest solutions, trends and strategies to modernize energy management, utilities, and water infrastructure. The Summit encourages collaborative discussions across government agencies and amongst the private sector regarding the innovations, technologies, challenges, and best practices to achieving a greener tomorrow. The P3 Electrified Summit covers everything from building an electric vehicle charging network to reducing greenhouse gas emissions to addressing water scarcity to meeting the growing energy demand and more. Join hundreds of your peers for two days of in-depth networking, expert presentations and thoughtful discussion around how city planners, industry and government professionals are planning future projects with sustainability and energy-efficiency in mind.

### THE P3 HIGHER EDUCATION SUMMIT

OCTOBER 7-8, 2024 WASHINGTON, D.C.

**Location:** The Westin

Website: p3highereducation.com

**CALL FOR ABSTRACTS DEADLINE:** June 7, 2024







#### **Developing Campus Infrastructure Through Partnerships**

Specifically tailored to the needs of higher education institutions, the P3 Higher Education Summit focuses on tools available to campus planners as they plan and procure student housing, classrooms, laboratories, parking, stadium and sport facilities, energy projects, and more.

The program showcases upcoming projects and RFP opportunities, while also presenting best practices in traditional and alternative project delivery. The Summit, now in its 9th year, provides key networking opportunities for university and college representatives, developers, owners, and industry partners.



DECEMBER 5-6, 2024 WASHINGTON, DC

**Location:** The Westin **Website:** p3gov.com

**CALL FOR ABSTRACTS DEADLINE:** July 26, 2024







#### **Developing Public Infrastructure Through Partnerships**

IIJA and IRA, along with numerous other federal programs and grants, have driven an influx of capital available to communities across America. The P3 Government Conference examines how public agencies can leverage private sector capital to stretch their federal funding even further.

With over 400 public and industry leaders attending, the audience represents a broad range of communities and projects from across the U.S. Attendees learn about new projects in the market and meet with other public and industry leaders facing similar development challenges who are seeking expertise and new partnerships.

#### Benefits of Sponsoring & Exhibiting

As a sponsor/exhibitor, you will gain visibility and multiple opportunities over the course of the two days to promote your company's brand, products and services directly to the industry. With limited opportunities available, this is your chance to uniquely position your company to the market, gaining the competitive edge to other industry players.

- + Demonstrate thought leadership and enhance your brand image. The benefits to be gained from aligning your organization with this high profile event are substantial—from boosting market awareness to generating high quality sales leads.
- + Reach the largest and most qualified audience of senior hospital administrators and industry leaders. The Healthcare Project Delivery Conference attracts the largest number of qualified prospects, all available at one space at one time, thereby maximizing your marketing investment.
- + Capture qualified leads throughout the event. Excellent lead generating opportunity with low cost and effective reach.
- + The Conferences have an UNMATCHED PROGRAM you can't find anywhere else. Leading practitioners will present on the most pressing industry challenges and provide first-hand observations and best practices. Your organization will be associated with high quality content, placing your company at the forefront of industry thought leadership.







# **Advertising Options**

P3C's advertising options are designed to help your message reach your target audience all year round outside of P3C Media's 7 live events. These channels will help you drive brand awareness, explain your expertise, and promote your solutions to both government and private industry decision makers.

#### **BANNER ADS**

**PLACEMENT** | Most visible ads on the site **AD SPECS** | Super Leaderboard 970x90 **PRICING** | \$5k/advertiser/site/year

#### PARTNER SPOTLIGHT EMAIL

**DISTRIBUTION** | See audience breakdown below **SPONSORSHIP FEATURES** 

- 150 word description of sponsor
- Sponsor logo
- Q&A Content format (5 Questions)
- Link to sponsor website

**PRICING** | \$5K/sponsor/deployment

#### PARTNER EBLAST

**DISTRIBUTION** | See audience breakdown below **FEATURES** | Sponsor provides HTML and subject line for team approval

**PRICING** | \$7.5k/sponsor/deployment

#### P3 AUDIENCE

>15,000



>50,000



KNOWN DIGITAL SUBSCRIBER

>100,000

~5,000+ TOTAL ANNUAL

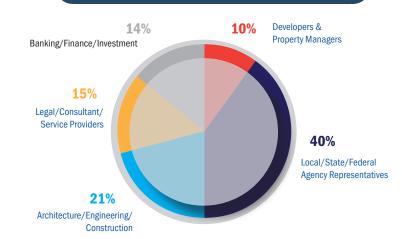
CONFERENCE ATTENDEES

Y

TWITTER FOLLOWERS

~7,000+

#### **AUDIENCE BREAKDOWN**



#### **MARKETS WE SERVE**

80,000+ AIRPORT



70,000+ WATER, ENERGY, UTILITIES



90,000+ HIGHER ED



70,000+ HEALTHCARE



80.000+ CSEF



The sponsorship program is structured to ensure maximum exposure and visibility for each organization both before and during the conference. All packages are exclusive opportunities to provide targeted, creative, and direct sponsorship options to maximize exposure and outreach to the industry.

### **ATTENDEE LOUNGE SPONSOR** \$31,000 | 2 AVAILABLE

Your company will have exclusive branding of the Attendee Lounge all two days of the Conference! This high-touch landing spot gives attendees the opportunity to connect with colleagues, take a call, and answer emails in a comfortable setting.

- » 6 Registration passes
- » 1 email deployment promoting your organization's participation in the Healthcare Project Delivery Conference database
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Attendee Lounge Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the Attendee Lounge Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Attendee Lounge Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### MAIN STAGE SPEAKING OPPORTUNITY \$28,000 | 1 AVAILABLE

- » Opportunity for main stage speaking slot
  - Speaker name and contact info must be provided no more than 90 days prior to the event in order to be considered for program submission.
- » 7 Registration passes
- » 1 email deployment to industry database
- » Access to attendee list 10 days prior to the event (names, job titles, organizations and email addresses)
- » Recognized as the Main Stage sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as the Main Stage sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Main Stage sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### **SIGNATURE COCKTAIL SPONSOR** \$23,000 | 2 AVAILABLE

- » Opportunity to host a signature drink and branded napkins during the Evening Reception
- » 6 registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as the Signature Cocktail Sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as the Signature Cocktail Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Signature Cocktail Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### **LANYARD SPONSOR** \$23,000 | 1 AVAILABLE

These lanyards are used by all attendees to hold and display their badges. As the sponsor, your company name and logo will be seen throughout the conference — on the floor, in sessions, at keynote events, and at networking functions.

With this sponsorship all conference attendees become a walking "billboard" for your organization.

- » 6 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Lanyard Sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as the Lanyard Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Lanyard Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



#### **TOUR SPONSOR** | \$23,000 2 AVAILABLE - 1 PRESHOW, 1 POST-SHOW

- » 6 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as a Tour sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as a Tour sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Tour sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



#### **HOTEL KEY CARD SPONSOR** \$23,000 | 1 AVAILABLE

Have your company's logo on a branded hotel key card! This branding opportunity is seen by all attendees staying at the Conference hotel.

- » 6 Registration passes
- » Custom key cards on-site for all event attendees
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognition on the hotel reservation site
- » Recognized as the Hotel Key Card sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as Hotel Key Card Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as Hotel Key Card Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



#### REGISTRATION BOOTH SPONSOR \$23,000 | 3 AVAILABLE

### SPONSORSHIP PACKAGES

Have your company logo and artwork be seen first by all conference participants. Upon arrival all attendees must check-in here and attendees return here throughout the Conference. Your company name and logo are presented on a large, impossible-to-miss banner and you can place collateral at the registration desk.



- » 6 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as Registration Booth Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as Registration Booth Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as Registration Booth Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### **MOBILE APP SPONSOR** \$23,000 | 2 AVAILABLE

The conference mobile app is a valuable tool for attendees, providing quick access to the attendee list, agenda, floor plan, event listings and much more.

It is referenced often, ensuring on-going visibility for sponsors.

A great opportunity to showcase your brand. Your logo appears on the splash screen, and you are entitled to one "push" message to be sent to all app users.

- » 6 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Mobile App Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the Mobile App Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Mobile App Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### **BREAKFAST SPONSOR** \$18,000 | 4 AVAILABLE

Your company will sponsor a breakfast for all attendees with all corresponding branding and recognition.

- » 4 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Breakfast Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the Breakfast Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Breakfast Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### **LUNCH SPONSOR** \$18,000 | 4 AVAILABLE

Your company will sponsor a lunch for all attendees with all corresponding branding and recognition.

- » 4 registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- Recognized as a
   Lunch sponsor on all
   conference digital marketing materials
   emails and social medias)
- » Recognized as a Lunch sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Lunch sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



pre-

### **WIFI SPONSOR** \$18,000 | 1 AVAILABLE

Help all conference attendees get connected at the conference as the official WiFi sponsor.

This sponsorship ensures great exposure throughout the event. WiFi access is a very popular feature with our attendees, making this a highly visible sponsorship.



- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the WiFi Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the WiFi Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the WiFi Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### PRE-CONFERENCE WEBINAR SPONSOR \$16,000 | 1 AVAILABLE

- » Opportunity to host a Pre-Conference Webinar (P3C Media to have final approval on topic)
- » Access to registrant list prior to the event and attendee list post-event (names, job titles and organizations)
- » 2 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as a Pre-Conference Webinar sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as a Pre-Conference Webinar sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Pre-Conference Webinar sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### CHARGING STATION SPONSOR \$12,000 | 2 AVAILABLE

Attendees will appreciate the opportunity to "charge up" and will have extended exposure to your ad while they wait

- » 3 registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Charge Up Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the Charge Up Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Charge Up Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### NETWORKING BREAK SPONSOR \$12,000 | 8 AVAILABLE

Your company will sponsor a networking coffee break for all attendees with all corresponding branding and recognition.

- » 3 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as a Networking Break Sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as a Networking Break Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Networking Break Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### PEN SPONSOR \$12,000 | 1 AVAILABLE

Your company logo will be placed on pens that will be distributed to all attendees.

- » 3 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- Recognized as a Pen sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as a Pen sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Pen sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### **NOTEPAD SPONSOR** \$12,000 | 1 AVAILABLE

Your company logo will be placed on notepads that will be distributed to all attendees.

- » 3 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as a Notepad sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as a Notepad sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Notepad sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



### **ROOM DROP SPONSOR** \$12,000 | 1 AVAILABLE

Place your company graphics and information on a roomdrop to be distributed to all registered attendees that book a room at the hotel.

- » 3 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as a Room Drop sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as a Room Drop sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Room Drop sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



### **ROUNDTABLE SPONSOR** \$11,000 | 6 AVAILABLE

» Opportunity to host a roundtable (P3C Media to have final approval on topic)

» 2 Registration passes

» Access to attendee list 10 days prior to the event (names, job titles, and organizations)

» Recognized as a Roundtable sponsor on all pre-conference digital marketing materials (website, emails and social medias)

- » Recognized as a Roundtable sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as a Roundtable sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

### **ALL DAY COFFEE SPONSOR** \$11,000 | 4 AVAILABLE

Your company will sponsor all day coffee available throughout the two days of the Conference, which includes all corresponding branding and recognition.

- » 2 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the All Day Coffee Sponsor on all preconference digital marketing materials (website, emails and social medias)
- » Recognized as the All Day Coffee Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the All Day Coffee Sponsor on all postconference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### **SNACK SPONSOR** \$11,000 | 2 AVAILABLE

Your company will sponsor the snack station available throughout the conference for attendees to fuel up throughout the day!

- » 2 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as the Snack Sponsor on all pre-conference digital marketing materials (website, emails and social medias)
- » Recognized as the Snack Sponsor on all onsite conference marketing materials (banners, posters and signage)
- » Recognized as the Snack Sponsor on all post-conference digital marketing materials (website, emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk



### **PARTNER SHOWCASE SPONSOR** \$11,000 | 2 AVAILABLE

Opportunity to play a 2 minute highlight video around a project or capability of your firm that will play on the mainstage screen before kicking off the plenary session.

- » 2 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles and organizations)
- » Recognized as a sponsor on all pre-conference digital marketing materials (website, emails, social medias)
- » Recognized as a sponsor on all onsite conference marketing materials (banners, posters, signage, mobile app)
- » Recognized as a sponsor on all post-conference digital marketing materials (website, emails, social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey Kiosk

#### **SUPPORTNG SPONSOR** \$9,000 | UNLIMITED AVAILABLE

- » 2 Registration passes
- » Access to attendee list 10 days prior to the event (names, job titles, and organizations)
- » Recognized as a sponsor on all pre-conference digital marketing materials (website,
- » emails and social medias)
- » Recognized as a sponsor on all onsite conference marketing materials (banners,
- » posters and signage)
- » Recognized as a sponsor on all post-conference digital marketing materials (website,
- » emails and social medias)
- » Digital ad displayed on LED signage on show floor
- » Turnkey kiosk

#### **SPONSORSHIP ADD-ONS\***

\*ADD-ON OPTIONS ONLY AVAILABLE TO THOSE WHO PURCHASE A SPONSORSHIP PACKAGE.

#### **PRE-SHOW E-BLAST** | \$2,500

Email blast to Conference contacts

METER BOARD | \$2,000 UNLIMITED AVAILABLE

Place your company graphics and information on a six-foot, two-sided poster board, placed on the main floor.



# WANT TO LEARN MORE? CONTACT

Please contact us for more information about sponsorships, exhibitions, registrations, and other partnership opportunities.

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